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AUGUST 6

1979 fashion calendar

a weekly publication • 39th year

185 east 85th street, n.y., n.y. 10028

ruth finley, publisher

(212) 289-0420

1980

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, AUGUST 6, 1979

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Aug. 4- Aug. 7	NAT'L SHOE FAIR OF AMERICA IN N.Y. AT N.Y. COLISEUM & SHERATON CENTRE Contact: Reno Ravenna, 12 E. 36th Street, 689-5996		
Monday Aug. 6 10-1:00	OPENING: RESORT DESIGN STUDIO COLLECTION Dresses, suits & ensembles for day into evening. By appointment, 695-2480.	ANDREA	260 WEST 35TH STREET SHOWROOM - SUITE 301
Monday Aug. 6 10-12 Noon	OPENING: HOLIDAY/ RESORT COLLECTION Informal modeling. Thereafter by appointment. Contact: 564-6539.	BRIGITTE FREED	264 WEST 35TH STREET SHOWROOM - 24TH FLOOR
Cancelled Aug. 6	DIMITRI SHOWING OF SPRING MENSWEAR, ORIGINALLY SCHEDULED FOR MONDAY, AUG. 6, AT 12:00 NOON, HAS BEEN CANCELLED		
Monday Aug. 6 3:00 P.M.	SHOWING OF FALL & WINTER COLLECTION By invitation only. Contact: (213) 272-1445.	GALANOS (2254 S. SEPULVEDA, L.A.)	HOTEL PLAZA BAROQUE SUITE
Aug. 6	HOLIDAY SHOWINGS OF INTIMATE APPAREL IN N.Y. (Aug. 6-10)		
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment. Contact: Lee Kitaeff, 736-1236.	AYAKO INC.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: 868-7040.	FREC BAGGS, INC. (141 ARAGON, CORAL GABLES)	498 SEVENTH AVENUE 14TH FL - HANS BLOCH
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Ken Giordano or Laura Addams, 354-5115.	BASKING RIDGE	1410 BROADWAY SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Murial or Fran, 391-1090.	GEOFFREY BEENE SPORT FOR COBERKNIT	512 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday Aug. 6- Aug. 18	PREVIEW: SPRING/SUMMER KNIT- WEAR COLLECTION FROM ITALY Dresses, coordinates, separates. Also Hotel Gotham, by appt. Contact: 594-7608.	ELECTRA (TOPSPAIN FASHIONS)	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Aug. 6- Aug. 17	OPENING OF RESORT COLLECTION By appointment. Contact: Jerry Padgett, (213) 627-5201; 757-5400 (N.Y.).	MR. BLACKWELL (719 S.L.A. ST., L.A.)	HOTEL WARWICK (54TH & 6) SUITE 2207
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: Ira Rosenfeld, 840-6670.	BONAVITACOLA	38 WEST 38TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION Also, Bowman Trading China collection. By appointment; Arleen Bowman, 221-0160.	SAN MING FOR BOWMAN TRADING	1441 BROADWAY SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Aug. 6- Aug. 17	CALIFORNIA SHOWINGS IN NEW YORK Christina Albers, Bird in Hand, Georgette, Gwen Jackson, Denise Rossi, Phyllis Sues, Tenderness, Terrific Company. Contact: (213) 747-7206; or 757-1900 (N.Y.).	CALIFORNIA DESIGNERS	NAVARRO HOTEL 112 CENTRAL PARK SOUTH
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 355-7600.	ROBERTA DI CAMERINO	645 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: 697-2030.	PATTI CAPPALLI/CALIFORNIA (1031 S.BROADWAY, L.A.)	40 EAST 34TH STREET JOHN GUAY - SUITE 403
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: 354-7284.	PIERRE CARDIN SUITS & COATS (DIV.GALLANT)	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTIONS Continuous by appointment. Contact: 354-4700.	BONNIE CASHIN/WEATHERWEAR; CASHIN COUNTRY	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT- EARLY SPRING COLLECTION Continuous by appointment. Contact: 221-6690.	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 695-7032.	C'EST MOI BY ANITA STORR	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY & RESORT COLLECTION By appointment. Contact: 972-9574.	ANA COLON COUTURE	166 EAST 61ST STREET SUITE 16K
Beginning Monday Aug. 6	HOLIDAY & RESORT SEPARATES, DRESSES, SUITS Also wedding separates. By appointment. Contact: 244-1028 or 628-6926.	CONSTANCE BY CONSTANCE MALLAS	264 WEST 35TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTIONS Continuous by appointment. Contact: 279-9223.	CUDDLECOAT; CUDDINGTON SPORT	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Also Dianne B & Kansai Yamamoto. By appointment. Contact: 354-6474.	CYGNE DESIGN	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 563-2300.	DALANI II	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTIONS By appointment. Contact: Barbara Fields; Elaine Weisberg, 221-7030.	FRANCESCA FOR DAMON (ALL DIVISIONS)	1410 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT BLOUSE COLLECTION By appointment. Contact: 736-0109.	CHRISTIAN DIOR BLOUSES	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: 869-1605.	DDDOMINICK	512 SEVENTH AVENUE SHOWROOM - 44TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Aug. 6	OPENING OF RESORT & MID-WINTER COLLECTION Continuous by appointment. Contact: Rick Costello, 921-8500.	PERRY ELLIS	575 SEVENTH AVENUE MEZZANINE
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: Marion Auley, 947-8470.	ESTEVEZ	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Aug. 6	HOLIDAY/RESORT DRESS COLLECTION By appointment. Contact: 391-8290.	MIMMO FERRETTI FOR CONCORDE FASHIONS INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: (617) 262-6580; or 586-6908 (N.Y.).	FIANDACA COUTURE	230 CENTRAL PARK SOUTH SHOWROOM - SUITE 5B
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTIONS Cenage; Chuchi hand-loomed knits; Endres Ultrasuedes; Annemarie Gardin; Rina di Montella; Carol Peretz; Tricoville of London. By appointment. Contact: 279-9620.	FLORENCE & CELESTE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Aug. 6- Aug. 10	HOLIDAY & TRANSITIONAL "IT" COLLECTION By appointment. Contact: 840-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 575-0800.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: 354-7284.	GALLANT INTERNATIONAL	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-6065.	MADY GERRARD	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 6	SILK QUILTED JACKETS FOR HOLIDAY/RESORT Also coordinated dresses and separates. Contact: 921-9397 or 873-7175.	CAROL GREEN FOR LUBIN & LESSER	512 SEVENTH AVENUE SHOWROOM - 36TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 840-1828.	G.S.M.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTIONS Continuous by appointment. Contact: 221-1616.	PARTS FOR MARJER; & JERRY GUTTENBERG	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Aug. 6	OPENING HOLIDAY/ RESORT COLLECTIONS Two-piece dresses, blouses & separates. By appointment. Contact: 221-1212.	HALSTON V; & HALSTON VI	1411 BROADWAY SHOWROOM - 29TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Aug. 6- Aug. 22	OPENING OF RESORT COLLECTION By appointment. Contact: Morey Leonard (213) 626-6342; or 247-2200.	DAVID HAYES (127 E. 9TH ST., L.A.)	HOTEL GOTHAM SUITE 1605

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Beginning Monday Aug. 6	OPENING OF RESORT/ EARLY SPRING COLLECTION By appointment. Contact: 221-1033.	DANIEL HECHTER	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Monday Aug. 6- Aug. 17	OPENING OF CRUISE COLLECTION By appointment. Contact: Barbara Foley, (213) 938-8384; or PL 9-3000.	NANCY HELLER (211 S.MUIRFIELD RD.,L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 683-7644.	CATHERINE HIPPI	8 WEST 40TH STREET NEW SHOWROOM - 16TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-7880.	ROBERT JANAN BY EVA	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment. Contact: 929-1649.	JANE	79 WEST 12TH STREET
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment. Contact: Doris Marin, 564-4450.	JER DOR FASHIONS LTD.	488 MADISON AVENUE SUITE 915
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION <u>Note new showroom.</u> Continuous by appointment. Contact: 686-9616.	HOUSE OF JULIO	419 PARK AVE. SO. (29 ST) NEW SHOWROOM - 20TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY & RESORT COLLECTIONS Also Karen Tepper Knits. By appointment. Contact: 921-2772.	KAREN TEPPER FOR KAREN UNLIMITED	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday Aug. 6- Aug. 10	OPENING OF HOLIDAY/ TRANSITIONAL COLLECTION Informal modeling. Continuous by appointment. Contact: PL 7-9600.	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 6	HOLIDAY/RESORT BLOUSE COLLECTION By appointment. Contact: 221-1212.	ANNE KLEIN FOR NEW ASPECTS	1407 BROADWAY SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: Doug Sylvia, 391-0900.	RITA LANGMAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Aug. 6	OPENING: NEW GOLF, TENNIS & YACHTING COLLECTIONS For ladies, men, & children. Continuous by appointment. Contact: 354-3600.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: Ann Koltun, 564-7316.	LOU DE LUCA	7 WEST 36TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-2270.	DON LUIS DE ESPANA	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

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Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment. Contact: Estelle Marr, 244-6078.	ERIC LUND, INC.	230 WEST 41ST STREET SHOWROOM - 17TH FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: Denise Donadio, 840-1308.	JAMIE McDONALD INC.	252 WEST 38TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 6	RESORT AND HOLIDAY COLLECTION Continuous by appointment. Contact: 736-4078.	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 20TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: 354-5893.	FRANK MASANDREA	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: 563-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: 564-8388.	MF & MF II BY JACQUES TIFFEAU	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: 354-6777.	MISS O BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION (Note new address). Continuous by appointment. Contact: Judy Hershorn, 744-7780.	NANI'S NOWHERE ELSE	409 EAST 70TH STREET (1ST & YORK AVES.)
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: Stephen Perlo, 840-0622.	JESPER NYEBOE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT/ HOLIDAY COLLECTIONS Eklektic; A.J. Lowell; Pierre Bouchet; Charlotte Chen for Charlotte Knits; Marcia Lyons; Paul Cormack. By appointment. Contact: 947-4492.	P.B.S.A.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 6	OPENING OF NEW SPORTSWEAR COLLECTIONS For ladies, men, & boys. Continuous by appointment. Contact: 736-3400.	FRED PERRY SPORTSWEAR	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT SPORTSWEAR COLLECTIONS By appointment. Contact: 921-8960.	PORTFOLIO II BY MITCHELL GROSS	1411 BROADWAY SHOWROOM - 29TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Italian knitwear, suedes, silk & hand knits. By appointment. Contact: 736-1771.	ANTONELLA PREVE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 628-3817.	REIKO	177 EAST 87TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: 736-6060.	JONATHAN HITCHCOCK FOR REUBEN THOMAS	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

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Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 391-1053.	ZANDRA RHODES FOR SABRINA COAT CORP.	500 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 247-2300.	THE ARTHUR RICHARDS WOMAN	31 WEST 56TH STREET SHOWROOM
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: Ruth Lutz, (213) 489-1650; or 247-2200.	JILL RICHARDS; JILL RICHARDS II BY WM. PEARSON	HOTEL GOTHAM SUITE 1209
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: 354-0629.	RICHIENE	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 563-0629.	RONA DRESSES	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 279-7966; or (800) 421-8381.	ROTH LE COVER; SPORT	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY COLLECTION By appointment. Contact: Andrew Kirpalani, 869-9322.	ST. MICHEL	1407 BROADWAY SUITE 1719
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment. Contact: Maria Zobel, 564-2171.	ST. SIMON	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Larry Farragut, 221-6252.	GIORGIO SANT'ANGELO	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTIONS Continuous by appointment. Contact: 354-4700.	DON SAYRES FOR GAMUT; DON SAYRES SIGNATURES	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTIONS Continuous by appointment. Contact: 221-3489.	SAZ; SAZ II	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 840-7733.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 6	RONALDUS SHAMASK WHOLESALE RESORT COLLECTION By appointment. Contact: 734-6378. Press: Eleanor Lambert, 688-2130.	MOSS SHAMASK LTD.	860 MADISON AVENUE (AT 70TH STREET)
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 245-4060.	SHU-BA/HOLLY LUEDERS	57 WEST 56TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 6	CRUISE/EARLY SPRING SILK DRESSES & BLOUSES By Jack Mulqueen & John Yang. By appointment. Contact: 221-3789.	SILK FASHION GROUP	1441 BROADWAY NEW SHOWROOM - 16TH FL

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appt. in N.Y. & L.A. Contact: (213) 746-1011	SINGER & SPICER (1031 S.BWAY, L.A.)	1441 BROADWAY SHOWROOM - SUITE 1482 (L.A.); 575-9540 (N.Y.).
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTIONS Continuous by appointment. Contact: 563-0800.	SPORTWHIRL; & PETER G'S BY VIOLA SYLBERT	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Herb Kosterlitz, 279-0088.	NANCY STOLKIN LTD.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTIONS By appt. (incl. Sat.) Contact: Paul Scott, (213) 623-8112	ERNST STRAUSS & SCHNELL SPORTS	ST. MORITZ HOTEL SUITE 33-A (L.A.); 265-2034 (N.Y.).
Beginning Monday Aug. 6	OPENING OF RESORT/ HOLIDAY COLLECTIONS Designed by Bert Newman. By appointment. Contact: 730-1888.	SUITIME & YOUNG IMPRESSIONS	500 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTIONS By appointment. Contact: 244-6350.	TANNER OF NORTH CAROLINA; TANNER SPORT	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday Aug. 6	FASHION JEWELRY, JINGLE- BELTS, SEASHELLS Bells to ring for the holidays. By appointment. Contact: 685-6561 or 685-9819.	TERRYMAYER, INC.	165 EAST 35TH STREET STUDIO 11H
Beginning Monday Aug. 6	HAND-KNIT HOLIDAY/ RESORT COLLECTION By appointment. Contact: Barbara Hamilton, 840-2544.	SUSAN TOPLITZ	102 WEST 38TH STREET SHOWROOM - 9TH FLOOR
Monday Aug. 6- Aug. 17	HOLIDAY/RESORT "AVANT-GARDE" COLLECTION BY HENRI DOUX Fascination by Ghi Slaime; Manmuel Pina, hand-made sweaters. By appt., 594-7608.	TOPSPAIN FASHIONS	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: (213) 622-0460; or 247-2200.	TRAVILLA (122 E. 7TH ST., L.A.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: Francis, 921-1948.	TRIPALDI, INC.	54 WEST 39TH STREET NEW SHOWROOM - 13TH FLOOR
Monday Aug. 6- Aug. 17	FIRST AMERICAN SHOWING: HOLIDAY/RESORT COLLECTION By appointment. Contact: Bonni Keller or Diane Grant, 249-4090.	EMANUEL UNGARO	803 MADISON AVENUE 4TH FLOOR (67TH ST.)
Beginning Monday Aug. 6	OPENING HOLIDAY/RESORT JEANSWEAR COLLECTION Continuous by appointment. Contact: Richard Roer, 753-0313.	VALENTINO VIVA	1411 BROADWAY SUITE 1227
Monday Aug. 6- Aug. 9	"HOLIDAY EXPRESSIONS" Mini showings at 9:30, 10:30, 2:30 & 3:30. By appointment. Contact: 582-6767.	VANITY FAIR	640 FIFTH AVENUE THEATRE - 6TH FLOOR
Monday Aug. 6- Aug. 10	MARKET WEEK Informal modeling. By appointment. Contact: 557-1920.	VASSARETTE	261 MADISON AVENUE SHOWROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Aug. 6	OPENING OF RESORT- EARLY SPRING COLLECTION Continuous by appointment. Contact: 354-9050.	VENICE KNITS	1400 BROADWAY SHOWROOM - 17TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Buyers: 279-2345. Press: Diane Radley, 759-9215.	LEVINO VERA FOR MAYEHOF	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Helen Borger or Pat Dale, 921-8020.	MICHAEL VOLLBRACHT	25 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday Aug. 6	NEW COLLECTION By appointment. Contact: Kathleen Manko; Sandra Cali, 736-1077.	HELGA WALMSLEY	264 WEST 35TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-4420.	CHESTER WEINBERG/SPORT	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Aug. 6	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: 221-2200.	WILROY INC.	530 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: (617) 566-3125; or 755-5800, ext. 2614 (N.Y.).	DON WOLF LTD.	ST. MORITZ HOTEL SUITE 2614
Beginning Monday Aug. 6	OPENING OF RESORT/ SPRING COLLECTION By appointment. Contact: 832-2460.	LEE WRIGHT MENSWEAR	OLYMPIC TOWER (51ST ST.) 645 FIFTH AVE.-11TH FL.
Tuesday Aug. 7 10:00 A.M.	RESORT & EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Aug. 7 11:00 A.M.	PRESS SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 921-8880.	ADRI	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Aug. 7 12:00 Noon	SHOWING OF RESORT/ EARLY SPRING COLLECTION By invitation. Contact: Bernice Lewis, 354-0015. Press: Roz Rubenstein, 691-8340.	TANNERWAY BY LOIS ANDERSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Tuesday Aug. 7 4:00 P.M.	PREMIERE COLLECTION OF DESIGNER CHILDREN'S WEAR By invitation. Thereafter by appt., 112 E. 34th St., 6th floor. Contact: 594-4250.	OSCAR DE LA RENTA SWEETHEARTS (BENTEX KIDDIE CORP.)	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Aug. 7 5:30 P.M.	HOLIDAY LINGERIE & LOUNGEWEAR COLLECTION By invitation. Thereafter by appointment, 10th floor. Contact: Lisa, 532-9236.	ORA FEDER (171 MADISON AVENUE)	REGINE'S (CRYSTAL ROOM) 67 EAST 59TH STREET
Aug. 7	6:00 P.M., RUBEN PANIS SHOWING, HOTEL GOTHAM, EMBASSY ROOM (213) 937-5680		
Beginning Tuesday Aug. 7	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Aug. 7	OPENING OF RESORT COLLECTION By appointment. Contact: 354-4147.	GENTILLESSE FASHIONS	230 WEST 39TH STREET SHOWROOM - 16TH FLOOR

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Beginning Tuesday Aug. 7	OPENING OF RESORT COLLECTIONS Continuous by appointment. Contact: 239-9477.	JAMISON; JAMISPORT	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Aug. 7	OPENING OF RESORT/ CRUISE COLLECTION By appointment only. Contact: Helene Lessuk, 249-5432.	KOOS VAN DEN AKKER	795 MADISON AVENUE (67TH STREET)
Beginning Tuesday Aug. 7	OPENING OF RESORT COLLECTIONS Continuous by appointment. Contact: 221-5726.	HANAE MORI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 7	OPENING OF RESORT COLLECTION Show at 6:00, Aug. 7. By invitation. Thereafter appt. Contact: Wayne Welch, (213) 937-5680.	RUBEN PANIS (6911 MELROSE AVE., L.A.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Tuesday Aug. 7	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-1445.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Aug. 7	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-6880.	SONATA BY BETSY GONZALEZ	54 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 7	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Aug. 7	OPENING OF RESORT COLLECTION By appointment. Contact: 221-6252.	JOHN YOUNG	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Aug. 8 4:00 P.M.- 6:00 P.M.	PRESS PREVIEW: LATCH HOOK KITS Collection of Latch Hook kits of Jim Henson's Muppets; pillows & wall hangings. By invitation. Buyers: 685-2907. Press: 764-4675.	COLUMBIA-MINERVA	295 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Aug. 8 5:30-7:30	HOLIDAY MARKET WEEK For customers only, by invitation. Contact: Barbara Blee, 554-5564.	DAN RIVER WARP KNITS	111 WEST 40TH STREET SHOWROOM - 6TH FLOOR
Beginning Wednesday Aug. 8	OPENING OF HOLIDAY- EARLY SPRING COLLECTIONS By appointment. Contact: 563-0988.	GIL AIMBEZ/GENRE; BON MENAGE; G.A.I.; SNAFU	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Wednesday Aug. 8	NEW COLLECTION Mini showings by appt., Aug. 8, 13, 14, 15, 16 at 4:00 P.M., 247-1100, ext. 235/207.	STEPHEN BURROWS FOR PAT TENNANT INC.	10 WEST 57TH STREET SHOWROOM - 7TH FLOOR
Beginning Wednesday Aug. 8	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: 730-1942.	CILANTRO	110 WEST 40TH STREET SHOWROOM - SUITE 2503
Wednesday Aug. 8- Aug. 15	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment. Buyers: Eunice Ward (312) 663-9147. Press: Diane Radley, 759-9215.	BILLY FALCON (337 S. FRANKLIN, CHICAGO)	ST. REGIS HOTEL PRIVATE SUITE
Beginning Wednesday Aug. 8	OPENING OF RESORT COLLECTION By appointment until Aug. 17. Contact: (213) 627-0806; or 247-2200.	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM SUITE 1201

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Beginning Wednesday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Wednesday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 921-1200.	ISHIO FOR NOEL SOPHISTICATES	1400 BROADWAY SHOWROOM - 5TH FLOOR
Thursday Aug. 9 2:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. At Hotel Gotham, through Aug. 31. Contact: Josephine Slotkin, 777-3386.	LA JOURNÉE (DON DAY) (106 EAST 19TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Beginning Thursday Aug. 9	OPENING OF HOLIDAY COLLECTION Introducing Pour Vous, dresses & "Spare Parts." Contact: Robert Berenson, 944-0151.	SCOTT BARRIE BLOUSERIE	525 SEVENTH AVENUE NEW SHOWROOM - 17TH FLOOR
Beginning Thursday Aug. 9	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: Jordan Gottlieb, 997-1717.	JOHN BATES	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Aug. 12	N.Y. GIFT SHOW AT N.Y. COLISEUM (Aug. 12-17). Contact: Little Bros., 986-4700		
Monday Aug. 13 4:30 P.M.- 7:00 P.M.	PREMIERE SHOWING: HOLIDAY & RESORT COLLECTION Cocktails and informal modeling. By invitation. Thereafter by appointment. Contact: Betty Yarmon, 563-5427.	CARILLON BY MARIO FORTE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 391-0901.	RICHARD ASSATLY LTD.	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION By appointment. Contact: BA 1-8510.	BILL ATKINSON	512 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY & RESORT COLLECTIONS Continuous by appointment. Contact: 564-8510.	BARON PETERS; & ROBERT LEONARD	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 736-0085.	ADAM BEALL	488 SEVENTH AVENUE SHOWROOM - SUITE 913
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTIONS By appointment. Contact: 398-0800.	GEOFFREY BEENE; BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION By appointment. Contact: Caryn Fisher, 221-6066.	BILLINA SPORT BY MARLENE MIDDLEMISS	512 SEVENTH AVENUE SHOWROOM - 42ND FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-6660.	BILL BLASS, LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 421-4188.	ALFRED BOSAND	37 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 921-2717.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

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Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: 594-8955.	INGRID CADO	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment. Buyers: Shirley Ornstein, 221-0671. Press: Eleanor Lambert, 688-2130.	ALBERT CAPRARO	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment. Buyers: Paul Blatt, 221-0395. Press: Pete Sanders, 580-2745.	CLOVIS BY CLOVIS RUFFIN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 929-7127.	TOBY DAVIDSON - NAUGHTY THREADS CO.	1441 BROADWAY SHOWROOM - SUITE 1455
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: Norman Greenfield, 239-0644.	LEAMOND DEAN FOR NORMAN TERRY INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 580-0511 (N.Y.); (213) 479-3751 (L.A.).	DINALLO (2310 COTNER AVE.L.A.)	ST. REGIS HOTEL PRIVATE SUITE
Beginning Monday Aug. 13	OPENING OF HOLIDAY JEWELRY COLLECTION By appointment. Buyers: Lora Schultz, 628-3006; Publ.: Bill Stutman, 247-2662.	LUCY FELLER DESIGNS, INC.	21A EAST 73RD STREET MAIN FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 391-5460.	CHARLOTTE FORD (ALL DIVISIONS)	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY COLLECTION Continuous by appointment. Contact: 736-2980.	JACK FULLER, LTD.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 921-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 25TH FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment until August 18. Contact: (213) 462-6377.	HOLLY'S HARP INC. (950 N.CAHUENGA BLVD.,L.A.)	ST. REGIS HOTEL PRIVATE SUITE
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment. Contact: 486-0058.	JUDY HORNBY	PLACE TO BE ANNOUNCED
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: Chantal White, 921-0510.	BETSEY JOHNSON	1441 BROADWAY SHOWROOM - 14TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 869-9940.	EVELYN DE JONGE	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-4090.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

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Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION By appointment. Contact: 840-6674.	GAYLE KIRKPATRICK; AUGUSTUS SUITS	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment. Contact: 221-6771.	DON KLINE	32 WEST 39TH STREET SHOWROOM - 12TH FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment. Contact: Betty Forray, 245-6286.	DIMITRI KRITSAS LTD.	100 WEST 57TH STREET SUITE 6N
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION By appointment. Buyers: 221-0675. Press: Cynthia Siemon, 221-0644.	RALPH LAUREN	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Joan Arkin, 869-3601.	LEONARD FASHION OF PARIS	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment. Buyers: Peggy Schlesinger, 221-2448. Press: Cynthia Siemon, 221-0644.	MCM McMULLEN	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-8590.	MARION MAGED	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTIONS By appointment. Contact: 354-9440.	MARITA BY ANTHONY MUTO; ANTHONY MUTO FOR A.M./P.M.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTIONS Design Signatures, La Rita, Matthew Lombardi, Universal Fashions. By appt., 391-1028.	MEL-BERN APPAREL	1411 BROADWAY SHOWROOM - 3RD FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTIONS Continuous by appointment. Contact: 354-4980.	MIGNON BY DOROTHY FARBO; MIGNON II	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment. Buyers: Steve Cohen, 221-2438. Press: Cynthia Siemon, 221-0644.	B.T. MORGAN	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTIONS Continuous by appointment. Contact: David Ostrove, 869-0490.	MIRA DE MOSS & EMMA G. FOR WELLMORE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 391-9700.	MORTON MYLES	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment. Contact: Jay Levine, 695-8227.	SERGE NANCEL/PARIS	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-6720.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTIONS By appointment. Contact: 354-0760. Nipon Boutique, 10th floor, 354-4325.	ALBERT NIPON; COLLECTIBLES; NIPON BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Aug. 13	PREMIERE COLLECTION: HOLIDAY/RESORT Sportswear & dresses. By appointment. Buyers: 944-0382. Press: Rea Lubar, 575-0735.	JOHN RADAELLI FOR DAVID PAGE LTD.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 947-2055.	RIZKALLAH FOR MARDI GRAS	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment. Contact: Dominique, 921-0602.	JACKIE ROGERS	270 WEST 38TH STREET SUITE 1706
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-1880.	DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION By appointment. Buyers: Judy Lauterstein, 221-0660. Press: Pete Sanders, 580-2745.	RUFFINKNIT BY CLOVIS RUFFIN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT COLLECTION By appointment. Contact: 921-1460.	GLORIA SACHS	550 SEVENTH AVENUE NEW SHOWROOM - 9TH FLOOR
Monday Aug. 13- Aug. 24	OPENING OF SPRING/ SUMMER COLLECTION By appointment only. Contact: 921-4494.	YVES SAINT LAURENT - TRICOT	550 SEVENTH AVENUE NEW SHOWROOM - 6TH FLOOR
Monday Aug. 13- Aug. 18	PREMIERE: HOLIDAY/ RESORT COLLECTION Continuous by appt. Contact: Ina Sherman or Frankie Welfeld, (312) 642-9642; 247-2200.	SANSAPPELLE (320 W.OHIO, CHICAGO)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Aug. 13	SPRING/SUMMER COLLECTION Beginning, Sept. 10, Pret-A-Porter collection. Continuous by appointment. Contact: Angela Oliveri; Josee des Jardins, 977-4477.	CHANTAL SCALI, P.F.I. ENTERPRISES INC.	730 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 13	OPENING OF RESORT/ EARLY SPRING COLLECTION By appointment. Contact: 391-1790.	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION Also Albert Lewis shirts. By appointment. Contact: 279-8120.	TUDOR SQUARE BY JERRY FEDER	1407 BROADWAY SHOWROOM - 21ST FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION By appt. Buyers: Sally Ogden, 421-0869. Press: Joanne Creveling, 586-2377.	SANDER WITLIN	116 EAST 57TH STREET SHOWROOM - 3RD FLOOR
Tuesday Aug. 14 8:30 A.M. Breakfast	SHOWING OF 1980 SWIMWEAR COLLECTION Show at 9:15 A.M. (Note change of date) By invitation. Thereafter at showroom, 16th floor. Buyers: 840-8466. Press: Barbara Kling, 581-8024.	JER-SEA OF SWEDEN (1411 BROADWAY)	FOUR SEASONS - POOL ROOM 99 EAST 52ND STREET
Tuesday Aug. 14 11:00 A.M.	SHOWING OF RESORT COLLECTION Also at 2:00 P.M. By invitation. Thereafter by appointment. Contact: 391-9100.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Aug. 14	2:00 P.M., TRIGERE, INC., (2nd show), 550 Seventh Avenue, 16th floor, 391-9100		
Tuesday Aug. 14 3:00 P.M.	SHOWING OF RESORT SPORTSWEAR COLLECTION By invitation. Thereafter 5th floor. Contact: Jon Christopher, 921-2882.	NINA RICCI (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

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Tuesday Aug. 14 8:00 P.M.	"A SALUTE TO OUR DESIGNERS" Third Annual August Party, buffet dinner-dance. By invitation: \$100.00 per person-- (black tie). Contact: 289-4311.	NEW YORK FASHION COUNCIL	TAVERN ON THE GREEN CENTRAL PARK W.-67TH ST.
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTIONS Continuous by appointment. Contact: 398-9955.	JOHN ANTHONY PRET & PETITE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-4200.	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Aug. 14	HOLIDAY/RESORT SEPARATES & KNITS Continuous by appointment. Contact: Jean Houck or Zena Kahn, 997-1771.	PINKI WESLER FOR ELLE VIT INC.	570 SEVENTH AVENUE SHOWROOM - SUITE 704
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 840-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 921-2700.	HALSTON SPORTSWEAR	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 840-8888.	BETTY HANSON & CO.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday Aug. 14	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: Jerry Rose, 221-5776.	HEATHERTON	1410 BROADWAY SHOWROOM - 11TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION By appointment. Contact: (415) 989-3777; or 861-5155.	RENEE HELGA HOWIE (133 KEARNY ST., SAN. FRAN.)	REGENCY HOTEL PRIVATE SUITE
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION Designed by Donna Karan & Louis dell'Olio. Buyers: 221-7880. Press: Eleanor Lambert, 688-2130.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 736-9601.	CALVIN KLEIN LTD.	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: Pat O'Brien; Jim Howley, 921-2888.	LESER COUTURE	230 WEST 41ST STREET SHOWROOM - 13TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION By appointment. Contact: 947-7110.	KAREN HARMAN FOR GEORGE MASKET	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION By appointment. Contact: 221-6374.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTIONS Also Cheetahsport by Judy Scates. Continuous by appointment. Contact: 563-5100.	RAINCHEETAHS BY JUDY SCATES FOR NAMAN	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Aug. 13	OPENING OF HOLIDAY/ RESORT COLLECTION Continuous by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION Contact: 279-5100. Also Gare, 8th floor, 947-1072.	RIVA BY VICTOR JORIS	512 SEVENTH AVENUE SHOWROOM - 40TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION By appointment. Contact: 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION By appointment. Contact: 354-9250.	AURORA RUFFOLO	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Herb Mermelstein or Angela Nealy, 764-3726.	CHRISTIAN RUPERT	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-2457.	SOO YUNG LEE FOR U.M.I.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTIONS By appointment. Contact: 398-0920.	THAI LINES & STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Aug. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 840-7677.	NORMA WALTERS & CO.	66 WEST 38TH STREET SHOWROOM - 2ND FLOOR
Wednesday Aug. 15 11:00 A.M.	SHOWING OF RESORT COLLECTION Also at 2:00 (press). By invitation. Thereafter by appointment. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Aug. 15	2:00 P.M., OSCAR DE LA RENTA, (Press show), 550 Seventh Avenue, 11th fl., 354-6777		
Wednesday Aug. 15 4:00 P.M.	RESORT HAND-LOOMED SWEATERS & SEPARATES By invitation. Thereafter by appointment. Contact: B.J. Wilkins, 855-5430.	NANCY POLLOCK (126 STATE, BKLYN HGTS.)	MAX PROTETCH GALLERY 37 WEST 57TH STREET
Beginning Wednesday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Ilse Wertheimer, 838-5880.	ENDRIUS LTD.	18 EAST 53RD STREET SHOWROOM - 15TH FLOOR
Beginning Wednesday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Kay McGowan, 398-0763.	POSH BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Wednesday Aug. 15	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: Stanley Platos, 532-8134.	ROSS PLATOS LTD.	124 EAST 30TH STREET
Aug. 15	NATIONAL LARGE SIZE HOLIDAY MARKET, APPAREL CENTER, CHICAGO (Aug. 15-17)		
Thursday Aug. 16 11:30 A.M.	SHOWING OF RESORT COLLECTION Also at 3:00 P.M. (Note Change of date) By invitation. Thereafter by appt., 354-6340.	HALSTON (550 SEVENTH AVENUE)	OLYMPIC TOWER (51ST ST.) 645 FIFTH AVE.- 21ST FL.
Aug. 16	3:00 P.M., HALSTON (2nd show), Olympic Tower, 645 Fifth Ave., 21st fl., 354-6340		
Beginning Friday Aug. 17	OPENING OF RESORT COLLECTION By appointment. Contact: 354-8420.	HARVE BENARD	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Friday Aug. 17	OPENING OF HOLIDAY & RESORT COLLECTIONS Haymaker, David Crystal Dresses, Izod For Her, Lacoste, Alligator rainwear & jackets. By appointment. Contact: 760-3358.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Friday Aug. 17	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-6330.	TOM MALLO COLLECTIONS	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Aug. 17	RESORT & HOLIDAY MARKET IN CHICAGO AT APPAREL MART (Aug. 17-21)		
Aug. 17	RESORT & HOLIDAY SHOWINGS IN LOS ANGELES (Aug. 17-20)		
Aug. 17	RESORT & HOLIDAY READY-TO-WEAR SHOWINGS IN MIAMI (Aug. 17-21)		
Aug. 20	NAT'L HANDBAG ASSOC'N. HOLIDAY/RESORT MARKET. Contact: 594-6050		
Beginning Monday Aug. 20	HOLIDAY/RESORT HANDBAGS & ACCESSORIES Continuous by appointment. Contact: 594-2128.	MEEGHAN ELLISON	330 FIFTH AVENUE SHOWROOM - ROOM 1304
Aug. 23	RESORT & HOLIDAY SHOWINGS AT DALLAS APPAREL MART (Aug. 23-28)		
Aug. 26	NAT'L BOUTIQUE SHOW, L.A. CONVENTION CENTER (Aug. 26-29)		
Aug. 26	RESORT MARKET WEEK, CHARLOTTE N.C. (Aug. 26-29)		
Monday Aug. 27 12:00 Noon	PRESS LUNCHEON: OPENING OF HERMES BOUTIQUE By invitation only. Contact: 751-9056.	BERGDORF GOODMAN	MAIN FLOOR
Sept. 3	LABOR DAY (Monday) -- Legal Holiday		
Beginning Tuesday Sept. 4	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-7830.	SCOTT BARRIE; SCOTTIE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Sept. 5 8:30 P.M.	CLAUDE MONTANA FASHIONS: PREMIERE SHOWING IN U.S. Benefit: New York City Ballet. Tickets: 753-7429. Publ: Suzanne Butterfield, PL3-7300.	BERGDORF GOODMAN	STUDIO 54 254 WEST 54TH STREET
Sept. 8- Sept. 11	SEHM MENSWEAR SHOW IN PARIS. Also women's lingerie, intimate apparel, knitwear. Contact: French Trade Shows, 1350 Ave. of the Americas, 582-4960		
Sept. 9	IGEDO FASHION FAIR, DUSSELDORF (Sept. 9-12); Contact: 582-7788.		
Wednesday Sept. 12 7:30 P.M.	MODEL ROOMS SHOWING: BENEFIT JAPAN SOCIETY Fall '79 designer rooms by Richard Knapple. Black tie. By invitation. Press: Margot Rogoff, 223-7202.	BLOOMINGDALE'S	5TH FLOOR
Sept. 13- Sept. 17	FLORIDA CHILDREN'S WEAR MFRS. GUILD MARKET AT DORAL COUNTRY CLUB, MIAMI Showing boys & girls, infants through pre-teens. Contact: 358-2985		
Sept. 15- Sept. 18	NATIONAL FASHION & BOUTIQUE SHOW AT N.Y. COLISEUM. Contact: Oscar Pluznick, 393 Seventh Avenue, Suite 200, 563-3960		
Sept. 16	EUROPEAN FASHION FAIR (Spring-Summer '80), (Sept. 16-19), 1 Penn Plaza, 695-3558		
Sept. 20	PITTI FILATI (5TH ITALIAN YEARNS & FIBERS FAIR) IN FLORENCE (Sept. 20-22)		
Sept. 22	ROSH HASHONAH -- Jewish New Year (Saturday) -- Begins at sunset, Fri., Sept. 21		

Sunday	READY-TO-WEAR SHOWINGS IN MILAN (By invitation, from individual designers).
Sept. 30-	Contact: Camera Nazionale dell'Alta Moda Italiana, Piazza Araceli 3, 00186
Oct. 5	Rome, Italy. Tel: (06) 679-43-90.
Oct. 5	READY-TO-WEAR AND KNITWEAR IN FLORENCE (Oct. 5-8)
Oct. 13*	SPRING-SUMMER PRÉT-A-PORTER SHOWINGS IN PARIS. Contact: Denise Dubois,
Oct. 17	100, Rue du Faubourg St. Honore 75008 (tel: 266-64-44).
Oct. 17	SPRING READY-TO-WEAR SHOWINGS IN LONDON (Oct. 17-21)
Oct. 29	OPENING OF SPRING COLLECTIONS IN N.Y. (Oct. 29-Nov. 9)
Nov. 20-	INTERSTOFF IN FRANKFURT--41ST SEMI-ANNUAL FABRICS TRADE FAIR
Nov. 23	Contact: German-American Chamber of Commerce, 666 Fifth Ave., 582-7788

THESE HOLIDAY/RESORT COLLECTIONS HAVE ALREADY OPENED

STANLEY BLACKER FOR WOMEN BY AIMEE RANZOU	550 7th Ave.	10th fl.	764-3730
PIERRE CARDIN SPORTIF	550 7th Ave.	5th fl.	354-9760
RON CHERESKIN (Menswear)	40 W. 55th St.	203	765-5000
CHRISTIAN DIOR BOUTIQUE	1370 6th Ave.	11th fl.	765-3880
JEAN-PAUL GERMAIN (MENSWEAR)	1 E. 57th St.	13th fl.	751-4949
GIVENCHY NOUVELLE BOUTIQUE	680 5th Ave.	509	765-4910
GLEN OF MICHIGAN	1407 Broadway	35th fl.	730-0780
O.M.O. NORMA KAMALI	6 W. 56th St.		245-6359
KASPER JEANS	530 7th Ave.	11th fl.	221-4200
KENAR BY ANN TJIAN	530 7th Ave.	21st fl.	221-6993
REGINA KRAVITZ	575 7th Ave.	29th fl.	840-6065
ROD OWENS (Dana Hogan Knits; Dolighan; DaRue; Travilla & Silks)	498 7th Ave.	22nd fl.	564-1870
Y. PAK LTD.	545 8th Ave.	14th fl.	695-6087
PENELOPE BY PENNY BROSE (WHODUNNIT)	Hotel Plaza	1530	935-4590
PAULA SAKER	1411 Broadway	8th fl.	221-6960
SEMPLICE (MEL-BERN APPAREL)	1411 Broadway	3rd fl.	391-1028
HELENE SIDEL INC.	530 7th Ave.	8th fl.	354-0024
"SKINS" BY RGB	109 W. 38th St.	2nd fl.	730-1085
DANIELLE O BY TAHARI; TAHARI SPORTSWEAR; TAHARI DRESSES . .	525 7th Ave.	21st fl.	921-3600
ANGELO TARLAZZI (until Aug. 17)	Hotel Gotham	1505	355-2955
GIL TRUEDSSON FOR TIGER OF SWEDEN (Menswear)	545 Madison Ave.	7th fl.	PL 1-4308
TRIC-TRAC LTD.	37 W. 39th St.	7th fl.	221-7935
WILLI WEAR BY WILLI SMITH	62 W. 39th St.	11th fl.	869-1380